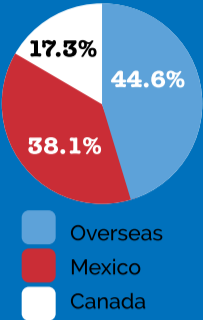




AN INSIDER'S GUIDE TO TRAVELING

TRAVEL FACTS

U.S. TRAVELERS



69% of global travelers are planning on exploring a new place

15% of travelers will try adventure travel for the first time

TOP 3 REASONS FOR CHOOSING A DESTINATION

31% Experience the Culture

22% Good Price on Accommodation

20% Weather

TRAVELERS ARE WILLING TO SPEND MORE ON THESE COMMON ITEMS

53% Sightseeing

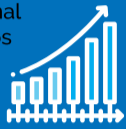
41% Special Dining

41% Accommodation

35% Activities

24% Shopping

International leisure trips have increased by **15%** (2015)



\$2.3 trillion economic output generated by domestic & international visitors

1 out of 9 U.S. jobs that depend on travel and tourism



TOP VACATION DESTINATIONS

Miami, Florida

London, England

Paris, France

Cancun, Mexico

New York, New York

Rome, Italy

BENEFITS OF TRAVELLING

Creates Memories that will Last a Lifetime

Broadens Education and Interculturalism

Improves Social Skills

Enhances Creativity

• Increases Cognitive Flexibility

A Healthier You

• Relieves Stress
• Boosts Happiness
• Lowers Risk of Depression

THINGS TO-DO BEFORE BOOKING

Review Travel Reviews

Check Out Social Media Tags on Certain Locations
• Gain Great Ideas on Places to Visit

Research All Types of Accommodations

• Hotel vs. Rental Property
• Amenities Offered
• Convenient Location

Consider Your Transportation Options

• Car Rentals vs Shuttle Services vs Transportation Pass

Check Out Travel Deal Sites to Save Money and Time

• Ensure your getting the best price possible